PowerBase Training
Progressive Technology Project
http://progressivetech.org/

Topic   Day Two: Advanced Organizing Strategies
Location   The People's Forum, 320 West 37th Street
Date   Tuesday, July 16, 9:00 – 5:00 pm

Following along: https://training.ourpowerbase.net/
Resources and documentation: https://network.progressivetech.org/

Start	Topic	Instructor
09:00 AM	Logistics	Natalie
09:05 AM	Welcome, Introductions, and Ground Rules	Alice
09:15 AM	Review of the day's schedule	Jamie
09:30 AM	Explanation of Scenarios	Jamie
09:45 AM	Small groups plan strategy	All
10:10 AM	Small group report back	Alice
10:30 AM	Measuring Engagement and Segmenting	Jamie
11:30 PM	Break	
11:45 PM	Deduplication and merging	Jamie
12:30 PM	Lunch	
01:30 PM	Political Education	Jamie
01:45 PM	Import Part 1: Follow along	Alice
02:30 PM	Import Part 2: Exercises	Alice
03:00 PM	Break	
03:15 PM	Energizer	Volunteer
03:30 AM	Custom Data	Jamie
04:00 PM	Online Data Collection	Jamie
04:45 PM	Recap of day and Evaluations	Natalie
05:00 PM	Done	