PowerBase Training
Progressive Technology Project
http://progressivetech.org

Topic Day Three: Strategic use of PowerBase in your organization
Location 330 Madison Avenue, 30th Floor, New York NY 10017
Date Wednesday, June 7, 9:30 am – 4:30 pm

Additional Documentation and resources: https://network.progressivetech.org/

Start	Topic
09:30 AM	Welcome and Introductions
09:45 AM	Review of the day's schedule and logistics
10:00 AM	Presentation of your organizations workplan
10:45 AM	Break into groups – meet with your co-workers
	PB staff will visit each group to finalize your workplan
11:30 AM	Independent work, PB Staff floats

Start	Topic
01:00 PM	Lunch

Start	Topic
02:00 PM	Digital Security Presentation (optional)
02:30 PM	Independent work, PB Staff floats
03:30 PM	Report back: each organization reports on their work
04:00 PM	Evaluation

Start	Topic
04:30 PM	Done

Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;

Create up the perfect Gala work flow, with a registration page, sponsorships and group tables;

Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;

Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;

Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;

Prepare for a major volunteer driven phone banking donation sprint.