PowerBase Training
Progressive Technology Project
http://progressivetech.org

Topic   Day Three: Strategic use of Powerbase in your organization
Location   Hope Community: 611 E Franklin Ave, Minneapolis, MN 55404
Date   Tuesday, September 17 9 – 5:00 pm

Additional Documentation and resources: https://network.progressivetech.org/

Start	Topic	Instructor
09:00 AM Logistics		Natalie
09:10 AM Welcome, Introductions, Ground rules		Alice
09:20 AM Meet with your organization to plan presentation		Alice
09:35 AM Review of the day's schedule		Jamie
09:45 AM Presentation of your organizations workplan and needs		Alice
10:30 AM Break while staff organizes sessions		
11:00 PM Session 1 – two topics chosen from presentations		Alice/Jamie
12:30 PM Lunch		
01:30 PM Session 2 – two topics chosen from presentations		Alice/Jamie
03:00 PM Break while staff organizes sessions		
03:15 PM Independent work, PB Staff floats		All
04:30 PM Group Evaluation		Natalie
05:00 PM Done		

Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;
Create up the perfect Gala work flow, with a registration page, sponsorships and group tables;
Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;
Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;
Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;
Prepare for a major volunteer driven phone banking donation sprint.