Day three: Strategic use of Powerbase in your organization

Powerbase Training

Location: Ginn Parlour, 1233 Preservation Park Way, Oakland, CA 94612
Date: Monday, March 9, 9:00 - 5:00 pm

Additional Documentation and resources: https://network.progressivetech.org/

Start	Topic	Instructor
09:00 AM	Logistics	Natalie
09:10 AM	Welcome, Ground Rules, Introductions	Alice
09:30 AM	Review of the day's schedule, break into groups	Jamie
09:35 AM	Meet with your organization to plan presentation	All
10:00 AM	Presentation of your organizations workplan and needs	Alice
10:30 AM	Break while staff organizes sessions	
11:00 PM	Session 1 – two topics chosen from presentations	Alice/Jamie
12:30 PM	Lunch	
01:30 PM	Session 2 – two topics chosen from presentations	Alice/Jamie
03:00 PM	Break while staff organizes sessions	
03:15 PM	Group Evaluation	Natalie
03:30 PM	Independent work, PTP staff floats	All
05:00 PM	Done	

Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

- Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;
- Create up the perfect Gala work flow, with a registration page, sponsorships and group tables;
- Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;
- Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;
- Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;
- Prepare for a major volunteer driven phone banking donation sprint.

Training Category:
PowerBase

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