DAY 3 POWERBASE TRAINING CHEAT SHEET

MAILINGS

Many configurations and checks must be performed before you can send out emails.

Set-up

To Edit your Domain information

PATH: Administer CiviCRM > Configure > Domain Information > Fill-in Required fields: Domain Name, FROM Name, and FROM Email Address

To Edit your Default email address

PATH: Administer CiviCRM > Configure > From Email Addresses > FROM Email Address > Edit your Default email address to your preference

To set up where your email is captured

PATH: Administer CiviCRM > CiviMail > Mail Accounts > Eventually set this up to your own server. PTP will help you configure this in the future

To create templates for the headers, footers and other messages for your emails

PATH: Administer CiviCRM > CiviMail > Headers, Footers, and Automated Messages > Edit to Create Templates for your own Headers and Footers

Basic Mailings

PATH: CiviCRM Home > Find Contacts > Select Records > Check box "Selected records only" > more actions > Send Email to Contacts > Go > Fill-in Required fields in Send an Email

Hint: Tokens are a great way to add information from your PowerBase into the body of your email.

More info: http://wiki.civicrm.org/confluence/display/CRMDOC/Mail-merge+Tokens+for+Contact+Data

You can email Contacts by following the CiviMail wizard

Basic PATH: CiviCRM Home > Contact Search > Summary > Send an Email then follow the wizard

If you would like to send out an email to a group of people;

Create a Group > Select all records > Schedule/Send a Mass Mailing > Follow the wizard

Mass Mailings

Basic PATH: Create a Group > Select all records > Schedule/Send a Mass Mailing > Follow the wizard

Detailed PATH: CiviMail > New Mailing > Select Groups > Track and Respond > Mailing Content > Test Email