Effective Web Site Examples

Intel, What are we breathing? (SWOP) – http://www.swop.net

WORC E-Action – http://www.worc.org/eaction.html

WTO Watch (IATP) – http://www.wtowatch.org
　　Includes both print and multimedia materials, and is very well organized and search-able.

Useful Technical Articles

Internet Domain Names – http://www.onenw.org/toolkit/domain-names.html
　　Information on why and how to register a domain name.

Online Donations: Sorting Out the Chaos – http://www.onenw.org/toolkit/online-donations.html
　　Establish the capacity to receive credit card donations online, with minimal fuss and expense

Publicizing Your Web Site – http://www.onenw.org/toolkit/webdesign/publicity.html
　　How to register your site on major search engines.

Recommended Web Hosting Companies (Companies that sell space on the web for your site)
CrystalTech – http://www.crystaltech.org
Interland – http://www.interland.org
HostSave – http://www.hostsave.org

Online web site tutorials and planning guides
Coyote Communications – http://www.coyotecom.com/webdevo/index.html
　　A thorough set of planning and strategy materials

CompuMentor – http://www.compumentor.org/cm/resources/articles/125.html
　　Includes key questions to assess the scope and direction of nonprofit web development projects.

Making the Net Work – http://makingthenetwork.org/toolbox/tools/webguide.htm
　　Advises nonprofits on the key aspects of web planning, including defining audience and understanding cost factors.

ONE/NW – http://www.onenw.org
　　Provides a plethora of technology resources, articles, hardware reviews, email strategy tips.

TechSoup – http://www.techsoup.org
　　TechSoup has extensive resources on planning, creating and maintaining a web site.

Other resources and tips
AOL's encyclopedia of web terminology – http://aol.pcwebopedia.com
　　A dictionary of technical terms and jargon with plain English explanations.
Your local bookstore – probably has books on web site design and creation. The "Dummies" series tends to be very good, especially for beginners.