November 15, 2012

**First name**,

Thank you for your past support of **Most Recent Gift** on **Date of Most Recent Gift**.

[If they haven’t given in a year, insert:]

You have supported us before. We need you now more than ever.

[If they have, insert:] Thanks for giving last year. Your contribution says that we’re in this together, and we thank you for being part of the work we take on in our community.

Now that the elections are over, we have our work cut out for us. We have an ambitious plan for establishing better protections and a high quality of life for domestic workers, some of the hardest working people in our communities.

Last time you gave, it was because of **issue interest**. [For Worker Rights people, insert:] Do you know we’re ramping up this year with a new initiative to raise the minimum wage? That’s right – it’s time to raise the wage for the lowest paid workers. Etc…

Thanks for supporting Community Action in the past. We need you to renew your support at this critical time. [If they gave more than $35 last time, ask for $60. If they gave under $35, ask for $35.] Can you give \_\_\_ to support us as we move forward?

In solidarity,

Regina Parsons

Community Action

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