Sprint Campaign Putting It All Together

Fundraising Goal:	
Participation Goal (Total Number)	
Planning Steps	~
Campaign Budget Set	
Team Members Identified	
Team Goals Set	
Team Assignments Made	
Team Pages Set Up and Tested	
Organiztion Page Set Up and Tested	
Incentives	
Dollar amount	
Produced/Secured	
Anchor Gifts and Energizers	
Donors identified	
Energizers Scheduled	
Strategy for Utilizing Opportunities Set	
Donor Segmentation complete	
Individual Solicitations scheduled	
Phone Bank	
Visits	
Land mail	
Message Framing Complete	
Communication Strategies Identified	
Promotional materials prepared	
Communication channels prepared	
Communications schedule prepared	
Post Campaign Activities Planned and Scheduled	
Thank you notes	
Integration of new constituents into organizational activ	
Evaluate campaign	
Dartyl	

Party!