Fundraisers Cheat Sheet for Creating Donor Smart Groups
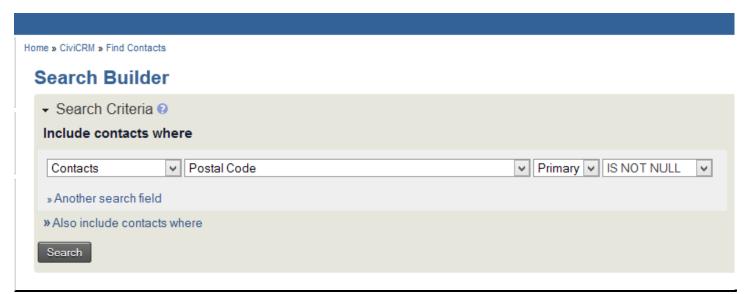
People with Valid Postal Addresses

GEN Good Postal Addresses Group

Search>Search Builder

People with Valid Email Addresses

GEN Good Email Addresses Group

Search>Advanced Search

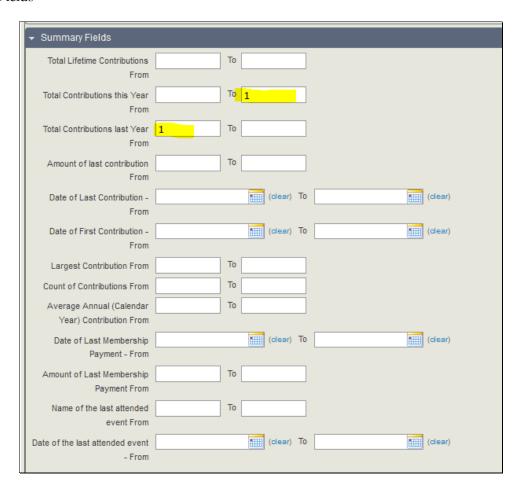# Fundraisers Cheat Sheet for Creating Donor Smart Groups

Donors who gave last year but not this year:

LYBUNT group

Search>Advanced Search

Custom Fields

Lapsed donors to recover:

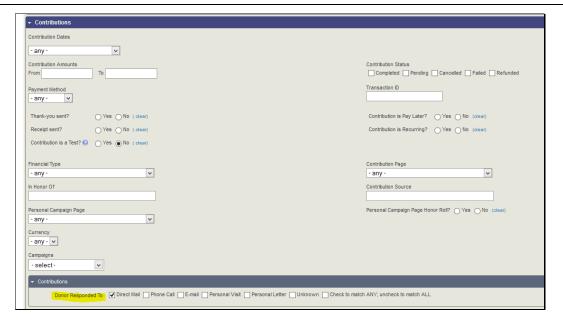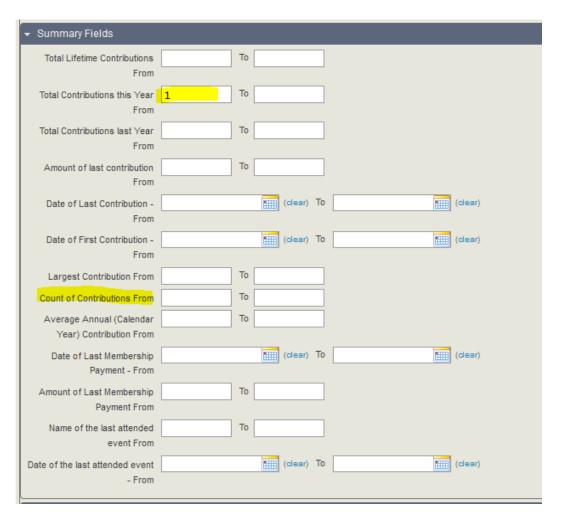FR SYBUNT Group

Search>Advanced Search

Custom Fields

Fundraisers Cheat Sheet for Creating Donor Smart Groups

Progressive Technology Project
9/19/2013

Fundraisers Cheat Sheet for Creating Donor Smart Groups

To find who responded to a specific appeal method:

Fundraisers Cheat Sheet for Creating Donor Smart Groups

This year's donors who could be asked again:

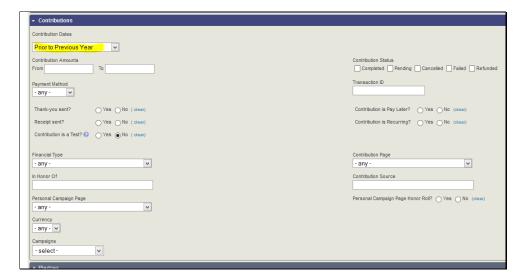**FR Donors this year**
Search>Advanced Search

Custom Fields

Loyal Donors: Donors who have given 2+ (or more) consecutive years

Smart Groups: Donors Prior Years
Search>Advanced Search

Contributions Tab

Fundraisers Cheat Sheet for Creating Donor Smart Groups

Search>Search Builder