Community Organizing Communications Technology Video Project

Video might not be hottest thing on the web right now, but it is pretty darn close – streaming audio and video account for about 40% of total internet traffic by some estimates, and the popularity of sites like YouTube make it clear that there is a lot of energy around video on the web.

This project is aimed at introducing you to the tools and technologies you need to create a short movie which you could post to YouTube or other video sharing site.

This is an optional project, and you don't need any prior experience with video to participate.

What we're asking you to do is participate in a game of video charades. Here's what you'll need to do:

In small groups (we'll help arrange the groups), we'll ask you to do the following:

- Choose a "project manager." This person will be responsible for guiding the process and making sure that all the pieces come together in a finished product by the end of this training. This person will also provide periodic updates to the rest of the group about how your project is progressing.
- 2. We'll provide you with a list of concepts/topics and in your groups, you'll have five minutes to choose ONE that you'll use to create your video. DO NOT SHARE YOUR CHOICE WITH ANYONE ELSE.
- 3. Since this is video charades, your group will be creating a video of ideally no more than 1 minute in which you illustrate the topic or concept you've chosen. Your goal is to illustrate this without using any spoken words – just as you would in a traditional game of charades. Beyond that, you can use any combination of audio or video that you want – creating pictures, audio, and video yourself or finding footage or still images.
- 4. During the last session of the training, you'll show your video to the rest of the group, and we'll need to try to guess the topic/concept of your video.
- 5. You'll have access to at least one PTP staff person to answer your questions and provide assistance where possible, and you'll also have access to whatever equipment we have and you've brought with you.